

In the claims:

1. (currently amended) An apparatus comprising:

a base, the base having a front surface and a rear surface opposite the front surface;

an extension attached to the front surface of the base and extending outward from the front surface of the base;

a first prong attached to the rear surface of the base and extending outward from the rear surface of the base, the first prong having a first tip, the first prong adapted to be inserted into a first hole of a pegboard;

a second prong attached to the rear surface of the base and extending outward from the rear surface of the base, the second prong having a second tip, the second prong adapted to be inserted into a second hole of the pegboard;

wherein the first prong and the second prong are spaced apart from each other and are substantially parallel to each other;

wherein the extension has a first dimension, a second dimension, and a third dimension, wherein the first, second, and third dimensions are substantially perpendicular to one another;

wherein the first dimension is substantially greater than the second dimension and the second dimension is substantially greater than the third dimension;

wherein the extension extends outward from the front surface of the base in the first dimension;

wherein the second dimension is substantially perpendicular to a line segment which includes the first tip of the first prong and the second tip of the second prong; and

wherein the third dimension is substantially parallel to the line segment; and

further comprising

a first package having an enclosure attached to a first backing;

a second package having an enclosure attached to a second backing:

and wherein the first package and the second package can be placed on the extension so that the enclosure of the first package is adjacent to the enclosure of the second package and at least a portion of the first backing lies on top of and comes in contact with at least a portion of the second backing:

wherein the first package can be placed on the extension so that the first package will not substantially rotate:

wherein the first backing of the first package has a first slot with an a first elongated opening into which the extension can be inserted:

wherein the first backing of the first package has a second slot with a second elongated opening into which the extension can be inserted:

wherein the first backing of the first package has a top, a bottom, a first side, and a second side opposite the first side:

wherein the first slot and the second slot are located nearer the first side than the second side and the first slot and the second slot are substantially parallel to the first side:

wherein the first slot is located nearer the top than the bottom:

wherein the second slot is located nearer the bottom than the top:

wherein the first slot and the second slot are substantially the same size and shape:

wherein the first backing of the first package has a third slot, wherein the third slot is substantially parallel to the top of the backing and nearer the top than the bottom of the backing:

and wherein the extension cannot be inserted into the third slot.

2. (canceled)

3. (canceled)

4. (canceled)

5. (previously presented) The apparatus of claim 1 wherein

the extension projects downwards from the front surface of the base in the first dimension and gradually curves upwards.

6. (canceled)

7. (canceled)

8. (canceled)

9. (currently amended) An apparatus comprising

a first package having an enclosure attached to a first backing;

wherein the first backing has a first slot, a second slot, a top, a bottom, a first side, and a second side opposite the first side;

wherein the first slot and the second slot are located nearer the first side than the second side and the first slot and the second slot are substantially parallel to the first side;

wherein the first slot is located nearer the top than the bottom;

wherein the second slot is located nearer the bottom than the top;

wherein the first slot and the second slot are substantially the same size and are adapted to have an extension inserted through them;

wherein the first backing of the first package has a third slot, wherein the third slot is substantially parallel to the top of the first backing and nearer the top than the bottom of the first backing and

wherein the third slot is sized so that the extension cannot be inserted through the third slot.

10. (canceled)

11. (canceled)

12. (canceled)

13. (canceled)

14. (previously presented) The apparatus of claim 1 further comprising
a printed tangible material located along the second dimension of the extension; and
wherein the printed tangible material identifies a name of a product.

15. (currently amended) The apparatus of claim 2 1 further comprising
a printed tangible material located along the second dimension of the extension; and
wherein the printed tangible material identifies a name of a product;
and wherein the first package contains the product and the second package contains the
product.

16. (canceled)

17. (canceled)

18. (currently amended) The apparatus of claim 17 1 wherein

the first backing of the first package has a fourth slot, wherein the fourth slot is substantially parallel to the bottom of the first backing and nearer the bottom than the top of the first backing;

and wherein the extension cannot be inserted into the fourth slot.

19. (canceled)

20. (currently amended) The apparatus of claim 19 9 further wherein comprising

the first backing of the first package has a fourth slot, wherein the fourth slot is substantially parallel to the third slot and nearer the bottom than the top of the first backing; and

wherein the fourth slot is substantially the same size and shape as the third slot.